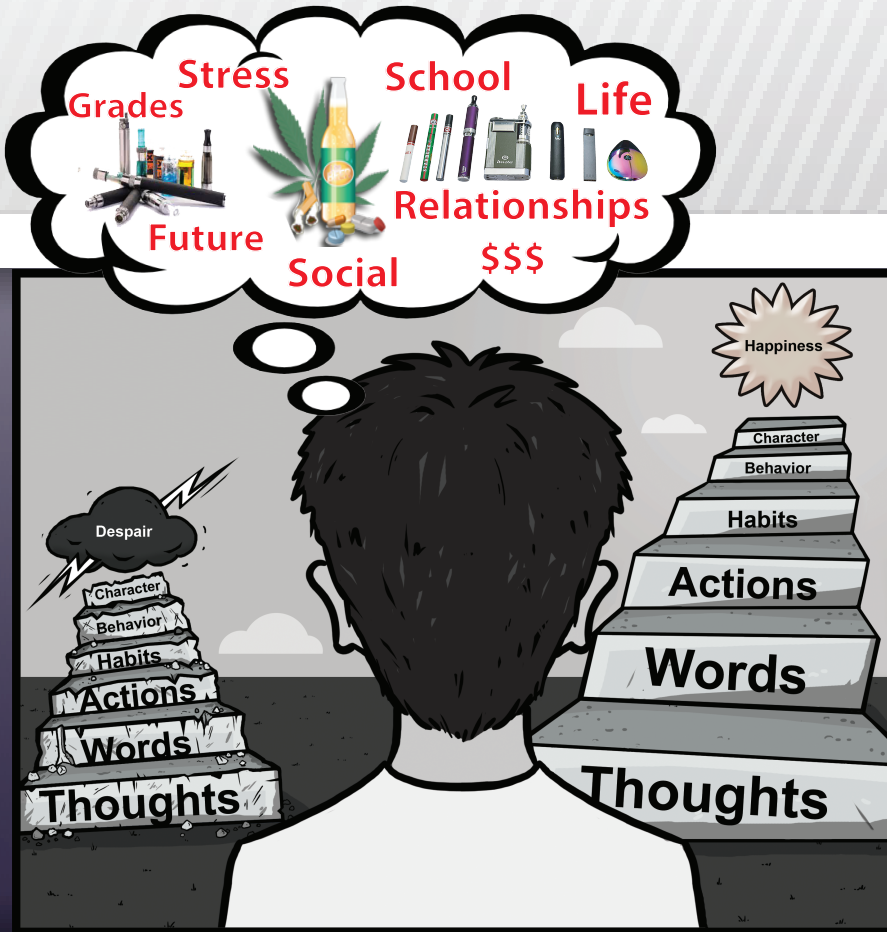


Live and Virtual Options Available



# Sober Thoughts Edutainment Show

Substance Awareness, Social/Emotional Learning, & Positive Decision Making



## Complete Information Packet

**Don't Get Lectured. Get "Edutained!"**

**Book Your Presentation Today! Call (508) 963-5555 or Email: [info@dynamicinfluence.com](mailto:info@dynamicinfluence.com)**



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**/DynamicSpeaker**



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**@DynamicSpeaker**



YouTube.com  
**/DynamicInfluence**

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PROUD MEMER OF:



# A Different Kind Of Speaker

## A SPEAKER THAT CONNECTS

Schools across the United States and around the world are raving about Professional “Edutainer” Robert Hackenson Jr.’s presentations. Although there are several speakers that focus on his educational topics, no one can compete with his dynamic delivery and memorable performance. He has a unique way of truly connecting with your students and speaks with them instead of at them. The topics and scenarios covered during this presentation are ones your students will be able to relate to, and the important lessons will be remembered.

## SPEAKER BACKGROUND

Since 2004, Robert has been delivering highly interactive “edutaining” presentations in a dynamic fashion. His messages have been delivered to students across the country in 46 States coast to coast, several Canadian provinces, and around the world as far as Australia!

It is Robert’s belief that merely lecturing to students results in glazed eyes, and the important messages are lost. Therefore, he has made it his mission to deliver highly interactive and attention-grabbing educational experiences that your students will learn from and enjoy. Educational lectures don’t need to be boring. They need to be engaging and make the important lessons memorable.

## PROFESSIONAL EDUCATION & EXPERIENCE

After graduating from Western New England University, Robert Hackenson Jr. earned his MBA and Certificate in Advanced Organizational Leadership (CAOL) from Nichols College. As a professional magician he studied Neural Linguistic Programming (NLP), body language, and became a Certified Hypnotist through the National Guild of Hypnotists. For over a decade Robert has been speaking to youth about positive decision-making. He also consulted with the MIAA to develop their youth leadership program, and worked with many school and national organizations, such as the American Lung Association.



**Robert Hackenson Jr.**  
Professional “Edutaining”

**As Seen/Heard On:**



# THE ISSUE

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Although students know the possible consequences of substance use and abuse, every year students continue to make poor choices that ruin lives, destroy aspirations, and cause pain and heartache. They may believe that “it’s never going to happen to me,” or are acting on common misperception of what they are “expected to do”. This presentation helps your students see through certain misperceptions and negative influences, to think first and make smart decisions.

This unique program was created in a way that tailors life-saving messages to which your students not only relate to, but will remember long after it ends.

## **The Presentation Has Three Focal Points:**

1. Having the students think about what they want in their future.
2. Emphasizing the challenges of making the right decisions when it comes to using substances.
3. Showing the students how to navigate through common misperceptions and negative influences in order to make the best decision for them.



# THE DYNAMIC DIFFERENCE

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No Glazed Eyes! Professional “edutainer” Robert Hackenson Jr. specializes in educational entertainment. As we all know, when students are bored they are not listening to the important lessons. This is why he is more than a “talking head,” simply lecturing to the students.

Robert’s “edutainment” keeps your students engaged. He will have you them gasping in amazement, then sitting in sobering silence reflecting on the important messages that he delivers through:

- Magic & illusions
- Videos
- Audience participation
- Stories





# PRESENTATION OUTLINE

## The Ladder of Life

- The “ladder of life” - what will yours look like?
- Your decisions are your life building blocks, so make them with purpose

## Perceptions vs Realities

- Knowledge is made up of formal education, personal experience, and outside influences.
- What do we really know? Where did that information come from? What are the realities?
  - Alcohol
  - Prescription Pills
  - Vaping
  - Marijuana

## Seeing Through External Influences Leading to Substance Abuse

- Misperceptions like “everyone’s doing it” and “it’s what I’m supposed to do”
- Peer influences - what peer pressure really looks like
- Social media’s influence on substance use

## Social and Emotional Skills to Avoid Traps

- Coping with stress and anxiety
- Family troubles
- Other personal struggles

## The Poker Game of Life

- The game we are all playing
- Changing perspectives & attitudes

## Making Positive Choices & Positive Influences

- Personal stories
- Surrounding yourself with the right people
- Who’s looking at you and who you’re influencing
- What decisions are you going to make



*Magic with a Message*

# Promo Video & Testimonials

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## Promo Video



Watch Video Clips:

<http://dynamicinfluence.com/teen-substance-awareness-speaker-video-clips/>

Video Testimonials:

<http://dynamicinfluence.com/youth-substance-awareness-speaker-testimonials/>



# Virtual Options

## Option 1- LIVE STREAMING

The live streaming presentations allow for students to participate in the virtual presentation and some students even help in some virtual magic effects. The audience (students and/or parents) are also able to ask questions throughout the presentation via video or chat.

[\[Request Demo\]](#)

## Option 2 - ON DEMAND

### *Full Presentation*

This is a great option for students watching the presentation in their classroom. You get access a full presentation that students can watch in the entirety. Teachers can then have a class discussion or use a quiz or writing assignment to ensure the students paid attention. There is also magic and illusions used in the recorded version to keep it both entertaining and informative.

### *Segmented Full Presentation*

This is the best option for students doing the presentation on their own. With this option the full presentation is broken into short segments. In between watching each segment the students have to answer a couple questions correctly in order to move to the next segment. This ensures the students are paying attention. Upon completion of watching all of the segments and answering the short quizzes correctly, they will be given a certificate of completion.

[\[Request Demo\]](#)



# Parent Night

*NOTE: You can also have a parent education night (in person or live streaming) as one of the presentations included in the “flat day rate” and/or get access to the online portal for the entire school year.*

## Why Have a Parent Education Night on Teen Substance Awareness?

It is important for both parents and teachers to understand the new challenges and risks youth face today with substance use and abuse. This presentation gives parents new surprising perspectives on the influences and trends surrounding teens and substance abuse. As times change, it's important for parents to know the current trends to help them communicate with their teens and guide them to make the right choices.

## What Parents Will Learn

During this presentation parents will learn:

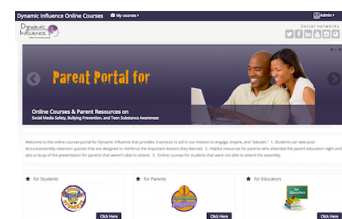
- The messages delivered to their teen
- Teen influences & manipulation
- Current alcohol trends
- Teen e-cigarettes/vaping trends
- Perception of marijuana amongst teens & the realities
- Prescription pill abuse & the heroin epidemic
- Tips & tricks that can help parents guide their teen to make positive decisions



# Online Portal

As part of the flat day rate, parents will also gain access to our Teen Substance Awareness Parent Portal for the school year. This is a great reference for parents who attended the presentation, and also a great resource for those who couldn't attend. This portal:

- Can be used as a point of reference for parents to revisit
- Helps parents to stay current on the potential issues
- Gives access to additional tips and resources





# WHERE WE'VE EDUTAINED

Robert's "edutaining" presentations continue to gain popularity across the United States, Canada, and around the world. Visit website to [\[View All of Our Clients\]](#)

## ALASKA

Wasilla High School  
Houston High School  
Susitna Valley Jr/Sr High  
Teeland Middle School  
Wasilla High School  
Burchell High School  
Valley Pathways  
R.J. Elementary  
Least Middle School  
Metlakatla High School

## ARKANSAS

Piggott High School

## CALIFORNIA

Placer High School  
E.V. Cain Middle School  
Loyalton Elementary School  
Downieville School  
Clayton Valley Charter High  
Torrey Pines High School  
Clovis Unified School District  
Fesler Jr. High  
Fort Bragg High School  
Kastner Intermediate School  
Chester High School  
Greenville High School  
Quincy High School  
Portola High School  
Downieville Schools  
Loyalton Schools

## COLORADO

Boulder Country Day School

## CONNECTICUT

Woodstock Academy  
Norwich Free Academy  
Coleytown Middle School  
Wamogo Regional High School  
Warren Middle School  
James Morris Elementary  
Thomas Edison Middle School  
Carmen Arace Middle School  
Carmen Arace Intermediate  
Oxford High School  
Oxford Middle School

## FLORIDA

Oxbridge Academy  
The Bolles School  
Winthrop Charter School

## GEORGIA

Northwestern Middle School  
Chattahoochee High School  
Fulton Schools  
Peachtree Charter Middle  
St. Francis High School

## ILLINOIS

Logan County Schools  
Mt. Pulaski High School  
Wayne Thomas Elementary  
Northwood Jr High School  
Round Lake High School  
Ridgewood High School

## IOWA

Oelwein High School Schools  
Oelwein Junior High School  
Wings Park Elementary School

## INDIANAPOLIS

St. Simon Apostle School  
Carlisle Elementary & Middle  
Sullivan High School  
Sullivan Middle School  
Sullivan Elementary School

## KANSAS

Rawlins County Schools  
Eudora High School  
Eudora Middle School  
Lawrence High School

## KENTUCKY

Lyon County Middle School  
Reidland Middle School  
Walden School

## MAINE

Mount Desert Middle School  
Mount Desert High School

## MARYLAND

St. Andrews Episcopal School  
Queen Anne's County Schools

## MASSACHUSETTS

John F. Ryan Elementary School  
Lee Elementary School  
Clinton Elementary School  
Glenwood Elementary School  
St. Michael's School

Brandford Middle School  
Butler Middle School  
Charles River Prep  
Medford Middle School  
Susan B Anthony Middle School  
North Reading Middle School  
Pembroke Community Middle  
Lynnfield Middle School  
Milford Middle School  
McCarthy Middle School  
Ryan Wynn Middle School  
Bishop Freehan High School  
The Newman School  
Cushing Academy  
Nashoba Valley Tech HS  
Clinton High School  
Granby High School  
New Bedford High School  
Silver Lake High School  
David Prouty High School  
Ayer High School  
Georgetown High School  
Hudson High School  
Norwood High School  
Milton High School  
Oliver Ames High School  
Westwood High School  
Lenox High School  
Bristol Plymouth Voc Tech  
Shepherd Hill Regional High  
Oxford High School  
Minnechaug Regional High  
Marlborough High School  
Nashoba Valley Voc.  
Southbridge High School  
Millbury High School  
Shrewsbury High School  
Pingree School  
The Newman School  
Arlington Youth Health & Safety  
Braintree High School  
Gardner Middle School  
Gardner High School  
Gardner Alternative High School  
Elm Street Elementary School  
Granite Valley Middle School  
Monson High School  
Quarry Hill Community School  
St. John the Evangelist School  
Worcester Academy  
Xaverian Brothers High School  
South Hadley High School  
St. Mary-Sacred Heart Catholic

Ayer Shirley Regional  
Middle  
Franklin High School  
Galvin Middle School  
Melican Middle School  
Quabbin Regional School  
District  
Quincy Public Schools  
Justus C Richardson Middle  
School  
St. Joseph School

## MICHIGAN

Detroit Country Day School

## MINNISOTA

SFCDA St. Francis  
Community

## MISSISSIPPI

SMART Youth Conference  
East Central Schools  
Long Beach School District

## MISSOURI

Shelby County Health  
Department

## MONTANA

Saco Schools

## MONTREAL (CANADA)

Selwyn House School

## NEW BRUNSWICK (CANADA)

Campbellton High School  
Dalhousie School  
Campbellton PRP Theater  
Sugarloaf High School

## NEW JERSEY

Meadowbrook Elementary  
Randolph Middle School  
Academy of the Holy Angels  
Community High School  
Delaware Township School  
East Amwell Township  
Middle  
East Amwell Township  
Elementary  
Readington Middle School  
Lambertville School

# WHERE WE'VE EDUTAINED continued...

Cranbury Township Schools  
Aura Elementary School  
Monmouth Beach Elementary  
The Linsly School  
The Peck School

## NEW YORK

Hauppauge Middle Schools  
Saugerties Central Schools  
Myers Corners Elementary  
Addison Middle/High School  
Seneca Falls CSD  
Smithtown Central School District  
The Knox School  
Rye High School  
Magen David High School

## NEW HAMPSHIRE

Alton Central Schools  
Brewster Academy  
Gilford High School

## NORTH CAROLINA

Charlotte Preparatory School  
First Flight Elementary School  
First Flight Middle School  
First Flight High School  
Jacksonville Commons Middle I  
Northside High School

## NEVADA

Battle Mountain Junior High School  
Crescent Valley Elementary School  
Eureka County High School  
Eureka Elementary School  
Lincoln County Jr./Sr. High School  
Paranaghat Valley High School  
White Pine Middle School  
David E Norman Elementary School  
White Pine High School  
Our Lady of Las Vegas

## OHIO

Harrison Hills City School District  
Columbian High School  
Versailles Middle School  
St. Paul Lutheran School

## OKLAHOMA

Oklahoma Okstuco Schools  
Weatherford Public Schools

## OREGON

Gardiner Middle School  
Ogden Middle School  
Oregon City High School

## PENNSYLVANIA

Towanda Elementary School

Towanda Jr./Sr. High School  
Franklin Regional High School  
Franklin Middle School  
Dingmans Ferry Middle School  
Dingmans Ferry High School  
The Hill School  
Upper Moreland High School  
Colonial Elementary School  
Lower Merion School District

## RHODE ISLAND

Barrington Middle School  
Exeter Job Corp.  
Lawn Middle School  
Melrose Elementary School  
Wickford middle school  
North Kingston High School  
Davisville Middle School  
Our Lady of Mercy School  
Jamestown Public Schools

## TENNESSEE

Boyd Buchanan School

## TEXAS

Amarillo Schools  
Kilgore High School  
Kilgore Middle School  
Langham Creek High School  
Whitewright Middle School  
Whitewright High School  
Miami Independent School District  
Needville ISD

## VERMONT

Student Assistant Professionals Annual Conference  
Fisher Elementary School

## WASHINGTON

Anacortes Middle School  
Anacortes High School  
Pinewood Elementary School  
Sunnyside Elementary School  
Allen Creek Elementary School  
Grove Elementary School  
Castle Rock Schools  
Wapato Middle School

## WISCONSIN

Gibraltar High School  
Gibraltar Middle School  
Gibraltar Elementary School  
Menominee High School  
Reedsburg High School  
Webb Middle School  
Oregon Middle School  
Oregon High School

## WYOMING

Paradise Valley Elementary

## ORGANIZATIONS/CONFERENCES:

American Lung Association Youth  
S.M.A.R.T. Trainings, MS  
Entrepreneur Organization World Wide  
Ohio Annual Conference, PA  
Student Assistant Professionals Annual Conference, VT  
Breezy Point Wellness Conference, NY  
Barnstable Wellness Conference, MA  
Wyoming's Future Business Leaders of America Annual Conference, WY  
Worcester District Attorney's Youth Leadership Conference, MA  
Teen Resiliency Conference, KS  
Stay In The Game, MA  
STRIVE Youth Middle School Conference, MA  
DAT Teen Conference, KY  
Northwestern District Attorney's Teens Against Drinking Conference, MA  
Western Massachusetts District Attorney Middle School Leadership Conference, MA  
Wyoming Counselors Association Annual Conference, WY  
Peace Takes Practice Conference, MA  
MIAA Wellness Summit, MA  
Teen Safety Conference, MA  
Bloomfield Social & Youth Services, CT  
CED Mental Health Conferences, AL



**Ready to add  
your school or  
conference to  
the list?**

**Call 508.963.5555 Today!**

# RIDER / REQUIREMENTS

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## FOR LIVE IN-PERSON PRESENTATIONS

### Staging:

Stage or riser with a minimum surface area of 12'x24.' If risers are used, it is best to ensure these risers are sturdy without any cracks between the sections and for the riser to be flush up against a wall or have railings. If the performance is on the ground floor without a stage it is important that the audience will be able to clearly view the stage area.

### Table:

- 1 small table/desk

### AV Requirements:

- 1 Lapel Mic (or headset)
- 1 Handheld Mic
- 1 Projector & Screen
- Audio jack to plug into the headset jack of computer
- Someone to turn on stage lighting if available.
- Will supply my own computer, and prefer to have the computer on or near the stage area.

### Other:

- 2 bottles of water

*Note: Robert will be using his own Mac computer and will provide the monitor adapter.*

If for any reason you feel as if you cannot meet these requirements please contact Robert at 508-963-5555.