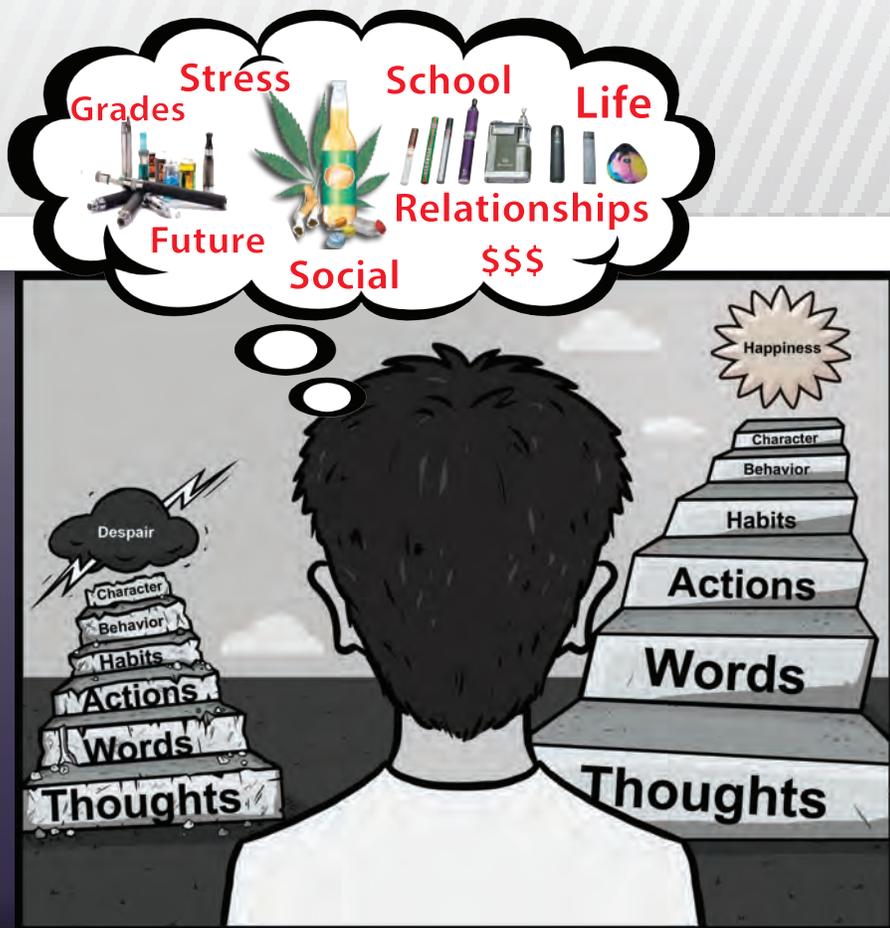


Live and Virtual Options Available



Sober Thoughts Edutainment Show

Substance Awareness, Social/Emotional Learning, & Positive Decision Making



Complete Information Packet

Don't Get Lectured. Get "Edutained!"

Book Your Presentation Today! Call (508) 963-5555 or Email: info@dynamicinfluence.com



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/DynamicInfluence

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PROUD MEMER/AFFILIATE OF:



A Different Kind Of Speaker

A SPEAKER THAT CONNECTS

Colleges and Universities around the world are raving about professional college “edutainer” Robert Hackenson Jr. Although there are several speakers that focus on substance awareness, no one can compete with Robert’s combination of useful “down to earth” messages and dynamic delivery. He has a unique way of truly connecting with your students and speaks with them instead of at them. The topics and scenarios covered during this presentation are ones that will be relevant to your students, and the magic and hypnosis helps to make these important lessons memorable.

SPEAKER BACKGROUND

Since 2004, Robert has been delivering highly interactive “edutaining” presentations in a dynamic fashion. His messages have been delivered to students across the country in 46 states coast to coast, several Canadian provinces, and around the world as far as Australia.

It is Robert’s belief that merely lecturing to students results in glazed eyes, and the important messages are lost. Therefore, he has made it his mission to deliver highly interactive and attention-grabbing educational experiences that your students will learn from and enjoy. As a result, Robert’s popularity as a speaker continues to grow as he has shown students and professionals everywhere that educational lectures don’t need to be boring.

Professional Education

After graduating from Western New England University, Robert Hackenson Jr. earned his MBA and Certificate in Advanced Organizational Leadership (CAOL) from Nichols College. Robert is also a professional magician and studied Neural Linguistic Programming (NLP), body language, and became a Certified Hypnotist through the National Guild of Hypnotists.



Robert Hackenson Jr.
Professional “Edutaining” Speaker



PRESENTATION DETAILS

We all know the issues of substance use and abuse in college. Students know these as well; however, sometimes common misperceptions of college, internal struggles, or external influences might still lead them in making poor choices.

This presentation talks about life after college and how the decisions students make now can determine their success. It then discusses the common misperceptions of college, delivers real stories of when things go bad, and provides tips on how to see through the smoke and mirrors and make smart decisions.

DISCUSSION POINTS OF PRESENTATION

Decisions = Building Blocks

- Decisions are your life building blocks, make them with purpose

Perceptions vs Realities of Alcohol, Vaping, & Other Substances

- Where does your knowledge come from
- Marketing messages vs realities
- Perception of college and substance use

Social and Emotional Influences

- Relationships and social influences
- Stress and Anxiety
- Comparison = the Death of Joy
- Failures and Life challenges

The Danger of Using Substance to Cope or Escape

- Training your brain
- Adversity and Resilience

Making Positive Choices in College

- Personal stories show how things can go wrong
- New perspectives & techniques to overcome internal obstacles
- Seeing through the illusions & making the best choices for you
- Maximizing your college experience



Magic with a Message

THE DYNAMIC DIFFERENCE

Don't Get L lectured. Get Edutained! Professional speaker and college "edutainer" Robert Hackenson Jr. believes that it's not just about the message, but how that message is delivered. This is why for over a decade Robert has made it his mission to be **more than a "talking head,"** that just lectures to the students.

Instead Robert delivers an interactive educational experience to college students across the country and around the world! He will have your audience on the edge of their seats, laughing, and gasping in amazement, all while weaving in the important messages that will be remembered long after it ends. Robert delivers these messages with:

- Hypnosis Skits
- Mind Magic
- Stories



Hypnosis Skits

EVENT ATTENDANCE SUPPORT

One of your biggest challenges when having an educational speaker is to maximize attendance to your event. When you bring in a great speaker, you want all your students to be able to hear his messages.

Your success is our success, which is why we offer a complimentary teaser to help promote and build buzz about the presentation. In addition to providing promotional flyers and images, Robert will arrive on campus earlier on the day of the presentation and stroll around high traffic areas like cafés and student centers, and blow the minds of your students with close-up magic.

This has proven to get great results and fill seats with students who were unaware of the presentation, thought it was going to be a boring lecture, or weren't sure about the magical skill set of the speaker.



Close up magic

WHEN TO HAVE PRESENTATION?

This presentation can be tailored for:

- General Student Population
- Freshman Orientations / First Weeks
- Greek Life
- Student Athletes

Promo Video & Testimonials

Promo Video



Click Here to Watch Promo Video: <http://youtu.be/lqi4mNXI2Mc>

Watch Video Testimonials: <http://dynamicinfluence.com/college-testimonials/>

Free Teaser to Build Attendance
for this “Edutaining” Lecture!



Click Here to Watch:
http://youtu.be/8_1CLphh2dA



Virtual Options

Option 1- LIVE STREAMING

The live streaming presentations allow for students to participate in the virtual presentation and some students even help in some virtual magic effects. The audience (students and/or parents) are also able to ask questions throughout the presentation via video or chat.

[\[Request Demo\]](#)

Option 2 - ON DEMAND

Full Presentation

This is a great option for students watching the presentation in their classroom. You get access a full presentation that students can watch in the entirety. There is also magic and illusions used in the recorded version to keep it both entertaining and informative.

Segmented Full Presentation

This is the best option for students doing the presentation on their own. With this option the full presentation is broken into short segments. In between watching each segment the students have to answer a couple questions correctly in order to move to the next segment. This ensures the students are paying attention. Upon completion of watching all of the segments and answering the short quizzes correctly, they will be given a certificate of completion.

[\[Request Demo\]](#)



A FEW PLACES ROBERT'S EDUTAINED



University of Colorado Boulder



INDIANA UNIVERSITY SOUTHEAST



MISERICORDIA U



THE FLORIDA STATE UNIVERSITY



PennState



Ottawa University

Prepare for a Life of Significance™



UNIVERSITY OF ST. FRANCIS



THE UNIVERSITY OF NEW ORLEANS



UNIVERSITY OF MAINE FARMINGTON



WAGNER COLLEGE
BE PART OF THE CITY

Salisbury UNIVERSITY



SUNY COBLESKILL



Thomas COLLEGE



FITCHBURG STATE UNIVERSITY



STEPHEN F. AUSTIN STATE UNIVERSITY



LOYOLA UNIVERSITY MARYLAND GREYHOUNDS

ST. MARY'S UNIVERSITY



ALBERTUS MAGNUS COLLEGE



UNIVERSITY OF SOUTHERN MAINE

COKER COLLEGE



THE UNIVERSITY OF ALABAMA IN HUNTSVILLE



CSC CHADRON STATE COLLEGE

AMERICAN INTERNATIONAL COLLEGE

A FEW PLACES ROBERT'S EDUTAINED

ALABAMA

University of Alabama

ARIZONA

Embry-Riddle Aeronautical University

CALIFORNIA

College of San Mateo
Canada College
Skyline College

COLORADO

University of Colorado Boulder

CONNECTICUT

Albertus Magnus College
Central Connecticut State University
Southern Connecticut State University
University of New Haven
Eastern Connecticut State University

DELEWARE

Goldey-Beacom College

FLORIDA

Florida State University

ILLINOIS

Bradley University
St. Francis University

INDIANA

Indiana University Southeast
Indiana University–Purdue University
Indianapolis
Vincennes University
Vincennes University (Jasper)
Manchester Community College

KANSAS

Ottawa University

LOUISIANA

University of New Orleans

MASSACHUSETTS

American International College
Bentley University
Boston University
Brandeis University
Bridgewater State University
Dean College
Emmanuel College
Fitchburg State University
College of the Holy Cross
Marian Court College
Nichols College
Springfield College
Western New England University
Worcester State University

MARYLAND

Loyola University
Salisbury University

MAINE

Thomas College
University of Maine Farmington
University of Southern Maine

MISSOURI

Northwest Missouri State
William Jewell College
Culver-Stockton College

NORTH CAROLINA

Wingate University

NORTH DAKOTA

University of North Dakota

NEBRASKA

Chadron State College
University of Nebraska Kearney

NEW HAMPSHIRE

NHTI Concord's Community College
Rivier College
Southern New Hampshire University

NEW JERSEY

Kean University

NEW YORK

Sarah Lawrence College
SUNY Cobleskill
SUNY Oswego
SUNY Cortland
The Culinary Institute of America
Wagner College
University at Buffalo
Rochester Institute of Technology

OHIO

University of Dayton

OKLAHOMA

Rogers State University

PENNSYLVANIA

Drexel University
Lycoming College
Misericordia University
Penn State Abington
Penn State Scranton/Worthington
Delaware Valley College

SOUTH CAROLINA

Coker College

SOUTH DAKOTA

Dakota Wesleyan University

TEXAS

Texas A&M
St. Mary's University
Stephen F Austin State University
University of Texas Arlington

VERMONT

University of Vermont

VIRGINIA

Marymount University

TIMING & PRICING

TIMING

This presentation is approximately 75 - 90 minutes long; however, it can be altered to fit your time needs.

LIVE IN-PERSON PRICING

SINGLE PRESENTATION PRICING

Single Presentation: \$3,300 (includes travel)

BLOCK BOOKING DISCOUNT PRICING

| | |
|------------------------|---------|
| 2 Dates in 3 Days..... | \$3,000 |
| 3 Dates in 5 Days..... | \$2,850 |
| 5 Dates in 7 Days..... | \$2,700 |

NOTE: Rob offers a variety of educational topics, which allows you to mix presentation topics when block booking with other schools.

VIRTUAL PRICING OPTIONS

SINGLE PRESENTATION PRICING

Single Live Streaming Presentation: \$2,300

Pre-recorded Presentation: \$1,800

RIDER / REQUIREMENTS

For Live In-Person Presentations

Staging:

Stage or riser with a minimum surface area of 12'x24.' If risers are used, it is best to ensure these risers are sturdy without any cracks between the sections and for the riser to be flush up against a wall. If the performance is on the ground floor without a stage it is important that the audience will be able to clearly view the stage area.

Chairs:

15-20 chairs for hypnosis skits.

Table:

- 1 small table

AV Requirements:

- Projector
- Projector Screen
- 1 Lapel Mic (or headset), and 1 Handheld Mic
- Sound for computer – plugging into the computer Mic jack.
- Stage lighting if possible.

Note: Rob will be using his own Mac computer and will provide the monitor adapter.

If for any reason you feel as if you can't meet these requirements please contact Rob at 508-963-5555.

NEXT STEPS

Check calendar for availability: <http://dynamicinfluence.com/about-us/news-events/>

Contact us for all inclusive pricing or to answer any questions:

Call: 508-963-5555

OR

Email: info@dynamicinfluence.com



**Ready to Get
Edutained?**

For Questions
or to Book

Call 508.963.5555 Today!