Dynamic Influence

See Through the Smoke

Tobacco, Vaping & Marijuana Awareness for Teens

"Edutainer" Information Packet

Don't Get Lectured. Get "Edutained!"

Book Your Presentation Today! Call (508) 963-5555 or Email: info@dynamicinfluence.com

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PROUD MEMER OF:

MA PARTNERS IN PREVENTION
a program of the Massachusetts Interscholastic Athletic Association

MEMBER NSA NATIONAL SPEAKERS ASSOCIATION

A Different Kind Of Speaker

A SPEAKER THAT CONNECTS

Schools across the United Sates and Canada are raving about Robert Hackenson Jr.'s presentations. Although there are several speakers that focus on his educational topics, no one can compete with his dynamic delivery and memorable performance. He has a unique way of truly connecting with your students and speaks with them instead of at them. The topics and scenarios covered during this presentation are ones your students will be able to relate to, and the important lessons will be remembered.

Robert Hackenson Jr.
Professional "Edutaining" Speaker
As Seen / Heard on:

SPEAKER BACKGROUND

Since 2004, Robert has been delivering highly interactive "edutaining" presentations in a dynamic fashion. His messages have not only been delivered to students across the country in 46 States coast to coast, and several Canadian provinces, but around the world as far as Australia!

It is Robert's belief that merely lecturing to students results in glazed eyes, and the important messages are lost. Therefore, he has made it his mission to deliver highly interactive and attention grabbing educational experiences that your students will learn from and enjoy. Educational lectures don't need to be boring. They need to be engaging and make the important lessons memorable.

PROFESSIONAL EDUCATION & EXPERIENCE

After graduating from Western New England University, Robert Hackenson Jr. earned his MBA and Certificate in Advanced Organizational Leadership (CAOL) from Nichols College. As a magician, he studied Neural Linguistic Programming (NLP), body language, and became a Certified Hypnotist through the National Guild of Hypnotists. He has worked with several wellness organizations, such as the American Lung Association to learn and develop engaging presentations that deliver relevant information to youth in a way that is relatable, engaging, and memorable.

www.DynamicInfluence.com p: 508.963.5555

THE ISSUE

Teens continue to use different forms of tobacco, while also expanding into vaping (e-cigarettes), and have different views on marijuana. In fact, according to the CDC (Center for Disease Control and Prevention)

- 2.3% of middle school and 9.3% of high school students reported they smoked cigarettes in the past 30 days
- 1.8% of middle school and 6% of high school students reported that they used smokeless tobacco.
- 5.3% of middle school and 16% of high school students reported that they had used e-cigarettes in 2015.
- More teens believe marijuana is harmless and 12.6% of teens used marijuana in 2015.

The Dynamic Difference

1. PRESTENTATION STYLE

No Glazed Eyes! Professional "edutainer" Robert Hackenson Jr. specializes in delivering educational lessons in an entertaining way. Your middle school students will be captivated throughout this entire presentation as they laugh, gasp in amazement, and are on their feet participating in the presentation, all while learning important lessons on tobacco, vaping, and marijuana.

PRESENTATION OUTLINE

The "Ladder" of Life

- *8 ft ladder is pulled out of a suitcase & common life goals are hung on the rungs.*

Build Your Life - Don't just live your life. Build your life. And the decisions that you make are like building blocks. Make decisions with purpose to build your life.

- *Human bridge shows students decisions build upon each other. Sometimes all it takes is one poor choice and everything can fall.*

Possible Consequences of Tobacco Use - Robert talks with your students about the possible consequences of different types of tobacco use and vaping.

Forgotten Consequences — Your students will learn many of the forgotten or unknown consequences, such as hidden financial costs, the hairy tongue, and many more.

Excuses to Use & Abuse - Students know many of the consequences, but some still choose to use tobacco products.

Power of Perception – students often base their actions on false perceptions, marketing messages and other illusions.

A crazy illusion is used to demonstrate the power of perception.

How to See Through the Illusions — Robert discusses how to make sure you see through the illusions and make the best decisions for yourself.

Sobering Stories – Thinking about the future and what you have to lose, and weighing out Risk vs. Reward.

****OPTIONAL MARIJUANA SECTION****

Statistics show a significant increase of teens who view marijuana as "harmless" and some believe it's a safe alternative to tobacco. Robert can incorporate a section in this presentation that's dedicated to raising awareness of some of the potential risks/dangers of marijuana, especially when regularly used as a teenager.

Promo Video & Testimonials

Promo Video

Watch Promo Video: https://youtu.be/V57XrVizeU0

Video Testimonials:

Logan County Deptartment of Public Health: https://youtu.be/9M6n2KfADxM

Mount Polasky High School Testimonials: https://youtu.be/Muqthxbdx9c

Potts Camp Middle/High School: https://youtu.be/umY2Fpw1-zM

Coahoma County High School : https://youtu.be/pg3bbVhEs0M

Amarillo Schools: https://youtu.be/xPAlDb772SA

Generation Free: https://youtu.be/iUK4lgk4J5c

American Lung Association: https://youtu.be/nc5Aa4r3dk4

A FEW PAST EDUTAINMENT CLIENTS

ARKANSAS

- Piggott High School

CALIFORNIA

- Placer High School
- E.V. Cain Middle School
- Loyalton Elementary School
- Downieville School

CONNECTICUT

- Woodstock Academy
- Norwich Free Academy
- Coleytown Middle School

ILLINOIS

- Logan County Schools
- Mt. Pulaski High School

INDIANAPOLIS

- St. Simon Apostle School

MAINE

- Mount Desert Middle School

MARYLAND

- St. Andrews Episcopal School

MASSACHUSETTS

- John F. Ryan Elementary School
- Lee Elementary School
- Clinton Elementary School
- Glenwood Elementary School
- St. Michael's School
- Brandford Middle School
- Butler Middle School
- Charles River Prep
- Medford Middle School
- Susan B Anthony Middle School
- North Reading Middle School
- Pembroke Community Middle School
- Lynnfield Middle School
- Milford Middle School
- McCarthy Middle School
- Parker Middle School
- Ryan Wynn Middle School
- Bishop Freehan High School
- The Newman School
- Cushing Academy
- Nashoba Valley Tech High School
- Clinton High School
- Granby High School
- New Bedford High School
- Silver Lake High School
- David Prouty High School
- Ayer High School
- Georgetown High School
- Hudson High School
- Norwood High School
- Milton High School
- Oliver Ames High School
- Westwood High School
- Lenox High School
- Bristol Plymouth Voc Tech
- Shepherd Hill Regional High School
- Oxford High School
- Minnechaug Regional High School
- Marlborough High School

- Nashoba Valley Voc,
- Southbridge High School
- Millbury High School
- Shrewsbury High School
- Pingree School
- The Newman School

MICHIGAN

- Detroit Country Day School

MINNISOTA

- SFCDA St. Francis Community Schools

MISSIPPI

- SMART Youth Conferences

MONTANA

- Saco Schools

NEW JERESY

- Meadowbrook Elementary
- Randolph Middle School
- Academy of Holy Angels

NEW YORK

- Hauppauge Middle Schools
- Saugerties Central Schools
- Myers Corners Elementary
- Forest Brook Elementary
- Bretton Woods Elementary

WHERE WE'VE EDUTAINED continued...

- Pine Elementary School

NEW HAMPSHIRE

- Alton Central Schools
- Brewster Academy

NORTH CAROLINA

- Charlotte Preparatory School
- First Flight Elementary School
- First Flight Middle School
- First Flight High School

OHIO

- Harrison Hills City School District

OKLAHOMA

- Oklahoma Okstuco Annual Conference

OREGON

- Gardiner Middle School
- Ogden Middle School
- Oregon City High School

PENNSYLVANIA

- Towanda Elementary School
- Towanda Jr./Sr. High School
- Franklin Regional High School
- Fraklin Middle School

RHODE ISLAND

- Barrington Middle School
- Exeter Job Corp.

TEXAS

- Amarillo Schools
- Kilgore High School
- Kilgore Middle School

VERMONT

- Student Assistant Professionals Annual Conference

WASHINGTON

- Anacortes Middle School
- Anacortes High School

WISCONSON

- Gibralter High School
- Gibralter Middle School
- Gibralter Elementary School

WYOMING

- Paradise Valley Elementary

Organizations/Conferences:

- American Lung Association Youth S.M.A.R.T. Trainings, MS
- Student Assistant Professionals Annual Conference, VT
- Breezy Point Wellness Conference, NY
- Barnstable Wellness Conference, MA
- Wyoming's Future Business Leaders of America Annual Conference, WY
- Worcester District Attorney's Youth Leadership Conference, MA
- Stay In The Game, MA
- STRIVE Youth Middle School Conference, MA
- Northwestern District Attorney's Teens Against Drinking Conference, MA
- Western Massachusetts District Attorney Middle School Leadership Conference, MA
- Wyoming Counselors Association Annual Conference, WY
- Peace Takes Practice Conference, MA
- MIAA Wellness Summit, MA

Ready to give your audience an "edutaining" experience?

Call 508.963.5555 Today!

RIDER / REQUIREMENTS

Staging:

Stage or riser with a minimum surface area of 12'x24.' If risers are used, it is best to ensure these risers are sturdy without any cracks between the sections and for the riser to be flush up against a wall. If the performance is on the ground floor without a stage it is important that the audience will be able to clearly view the stage area.

On Stage:

- 1 small table/desk
- 4 armless chairs

AV Requirements:

- 1 Lapel Mic (or headset)
- 1 Handheld Mic
- Stage lighting if available
- Projector & Screen
- Sound for computer
- 2 Bottles of water

If for any reason you feel as if you cannot meet these requirements please contact Rob at 508-963-5555.

TIMING & PRICING

TIMING

This presentation is approximately 1hr long; however, it can be altered to fit your time needs.

PRICING OPTION 1

SINGLE PRESENTATION PRICING

Single Presentation: $1,500 + travel expenses
(Travel includes: flight, hotel, & transportation. *Note: travel costs are not applicable for MA, CT, RI, and Southern NH*).

PRICING OPTION 2 * MOST POPULAR *****

FLAT DAY RATE

Flat Day Rate: Get up to 4 presentations (including parent education nights) in the same day for your school, or split with other schools within your district, or neighboring schools, for the one flat rate of $2,000 + travel expenses. (Travel includes: flight, hotel, & transportation. *Note: Travel is not applicable for MA, CT, RI, and Southern NH*).

Watch Video About Flat Day Rate: **https://youtu.be/R_FQTQsUIP4**

Example:

PRESENTATION TITLE / SCHOOL	START TIME
Middle School Tobacco Vaping Prevention Edutainment Presentation	8am
High School Tobacco Vaping Prevention Presentation	10 am
Elementary School Bullying Prevention Edutainment	1pm
Parent Education Night – Tobacco Vaping Prevention Edutainment	7pm

All for one flat rate!