

# PRESS RELEASE

**What:** "Bullying Prevention"

**Who:** Magician & "Edutainer" Robert Hackenson Jr.

**Why:** (See info below)

**Where:**

**When:**

***\*\*This event is FREE for the media\*\****

**Bullying and magic don't usually go together, but on \_\_\_\_\_ internationally recognized magician/hypnosis and wellness "edutainer" Robert Hackenson Jr. will be in \_\_\_\_\_ to discuss the the latest trends!**

Bullying isn't the same as it was when we were kids. Whether it's face to face or online, bullying has intensified and can have serious consequences. Come join us on the evening of \_\_\_\_\_ as internationally recognized speaker and "edutainer" Robert Hackenson Jr. will deliver a highly interactive and informative presentation.

His amazing presentation has allowed students and parents across the country (in 47 states and counting), and around the world as far as Australia, to understand the latest bullying and cyber bullying trends. He uniquely delivers educational lessons on how social and emotional learning can help prevent or resolve bullying, conflict resolution techniques, and what to do as a bystander in an entertaining fashion. As a professional edutainer, Robert infuses magic, illusions, stories, and more in a way that will leave you amazed while reinforcing the important lessons.

**To interview Rob or come to the event**

**contact us at 508-963-5555 or [info@dynamicinfluence.com](mailto:info@dynamicinfluence.com)**

## **IN AN INTERVIEW ROBERT CAN:**

- Perform magic tricks & illusions live on the air related to *bullying and bullying prevention*
- *Discuss why bullying and cyber bullying happens and how to prevent it*
- Explain the key element that makes empathy effective
- Discuss what to do if you are targeted by bullying
- Advice for bystanders on what to do if see someone in need