

Press Release:

Unique Demonstration for Teen Social Media Safety

What: "Social Media Land Mines"

Who: Magician & "Edutainer" Robert Hackenson Jr.

Why: (See info below)

Where:

When:

*****This event is FREE for the media*****

Magician & Hypnotist Helps Youth Avoid "Social Media Land Mines"

Cyber safety and magic don't usually go together, but on _____ internationally recognized magician/hypnosis and wellness "edutainer" Robert Hackenson Jr. will be in _____ to teach cyber safety in an unexpected and engaging way!

Teaching students about social media safety is critical. Whether it's getting addicted to technology, posting hateful things, hurting reputations, meeting people online or tarnishing your online reputation. It can be dangerous.

Magician and "edutainer" Robert Hackenson Jr. is changing how teens post and use technology. This amazing presentation has allowed students across the country (in 47 states and counting), and around the world as far as Australia, to understand how to use this technology responsibly.

His presentation infuses magic, eye-catching illusions, skits, and more in a way that engages students while reinforcing the educational lessons. Every piece of magic, story, video clip, etc. is used to deliver a message and make it memorable, without making light of this serious issue. His presentation helps start a conversation amongst parents and students about social media safety and responsible posting. The audience will leave understanding the importance of thinking before you post.

To interview Rob or come to the event

contact us at [508-963-5555](tel:508-963-5555) or info@dynamicinfluence.com

IN AN INTERVIEW ROBERT CAN:

- Discuss and perform magic tricks & illusions live on the air related to *teen social media safety*.
- Discuss technology/social media's affect on:
 - Youth mental wellbeing
 - Communication & social skills
- Social media dangers, including:
 - Cyber-bullying
 - Dangers of meeting people online
 - Posting too much information online
 - Sexting
 - Digital footprints and how what you post is permanent
- 3 Rules to help ensure you post responsibly.